

## Program Advertisement Information 2009

All ads due  
**January 16**

The Burns Park Players provides a unique opportunity for family-oriented musical theater in Ann Arbor. Involving parents, children, teachers, and the wider Burns Park community, the Players produce a popular musical that the whole community can enjoy in an affordable, accessible setting. This production is very expensive, however, which is why the Players membership solicits support from community businesses. Program advertising helps underwrite the cost of the show and makes possible meaningful donations to Burns Park Elementary and Tappan Middle Schools, and to the wider school district for performance-related grants.

### When the Show Will Go On .....

This year the Players will perform *Annie Get Your Gun* on February 6<sup>th</sup>, 7<sup>th</sup>, 13<sup>th</sup> at 7:30 pm and February 14<sup>th</sup> at 4:00 pm, at Tappan Middle School. There will be a \$5 dress rehearsal on Thurs., February 5.

### Ad Requirements .....

Advertising copy must conform to specific sizes delineated on the opposite side of this sheet. Ad copy should be submitted electronically (via email) to hstarman@comcast.net. **A "pdf" file format is preferred.** Ad copy and payment (please make checks payable to the Burns Park Players) are due by **Friday, January 16.** Payments may be given to the Players representative who solicited the ad or directly mailed to: Helen Starman, 2201 Brockman Blvd., Ann Arbor, MI 48104. Advertisers will receive a written receipt for their records.

### Tax Deductible Contribution – Another Option .....

The Burns Park Players is a 501(c)(3) organization. As a result, businesses and individuals alike may make a tax-deductible contribution to the Burns Park Players in addition to or in lieu of purchasing a program ad. Donations may be made on our website: [www.burnsparkplayers.org](http://www.burnsparkplayers.org). Donors are recognized in the program and receive a written receipt for their records.

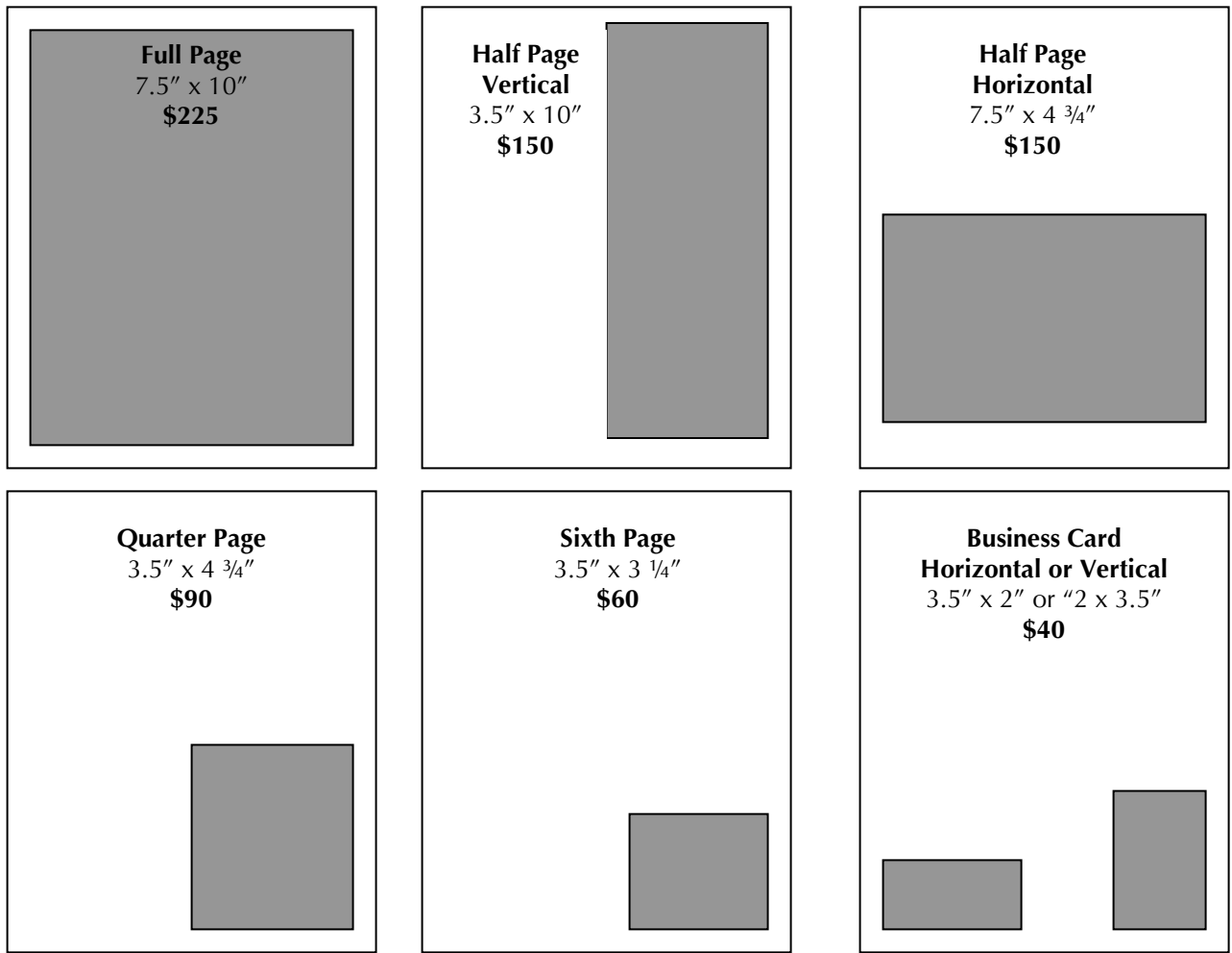
### Ad Rates .....

<b>Full Page</b>	<b>7.5" x 10"</b>	<b>\$225.00</b>
<b>Half Page – Vertical</b>	<b>3.5" x 10"</b>	<b>\$150.00</b>
<b>Half Page – Horizontal</b>	<b>7.5" x 4 3/4"</b>	<b>\$150.00</b>
<b>Quarter Page</b>	<b>3.5" x 4 3/4"</b>	<b>\$90.00</b>
<b>Sixth Page</b>	<b>3.5" x 3 1/4"</b>	<b>\$60.00</b>
<b>Business Card – Vertical/Horizontal</b>	<b>2" x 3.5" or 3.5" x 2"</b>	<b>\$40.00</b>

Checks should be made payable to the Burns Park Players. Ads should be submitted as soon as possible, but no later than **Friday, January 16.** If you have any questions, please contact Helen at 994-8553 or hstarman@comcast.net. Thank you in advance for your support!

## Annie Get Your Gun

## 2009 Program Ad Sizes and Prices



Ad copy and payment due **January 16**.  
Submit ad in **pdf format** to [hstarman@comcast.net](mailto:hstarman@comcast.net).

Questions regarding program ads?  
Contact Helen Starman: [hstarman@comcast.net](mailto:hstarman@comcast.net) or 994-8553.

Please keep ads within designated space limits.

